



## ***Bull City All-Star Games ~ Cullen Classic for Cancer***

### **Corporate Sponsor Levels – 2019:**

#### **Platinum Level – \$2,000+**

- Opportunity to market directly at the game via 12'x12' tent (tent provided & manned by sponsor, larger tent sizes may be accommodated on a limited basis. Only 9 tent spaces available inside Koskinen)
- Full-page, black & white, ad in Game Day Program\*, prominently featured in one of the best locations
- Sponsor Logo displayed/scrolled on very large, stadium video board throughout games\*\*
- Public Address recognition of sponsorship before/after each game and halftime
- Opportunity to distribute sponsor-provided, paper coupon/ad on game day
- Recognition on our website and our social media posts (Twitter, Facebook & Instagram)
- 10 free event tickets

#### **Gold Level - \$1,000+**

- Full-page, black & white, ad in our Game Day Program\*
- Sponsor Logo displayed/scrolled on very large, stadium video board throughout games\*\*
- Public Address recognition of sponsorship before/after each game and halftime
- Opportunity to distribute sponsor-provided, paper coupon/ad on game day
- Recognition on our website and our social media posts (Twitter, Facebook & Instagram)
- 8 free event tickets

#### **Silver Level - \$500+**

- Half-page, black & white, ad in our Game Day program\*
- Sponsor Logo displayed/scrolled on very large, stadium video board throughout games\*\*
- Opportunity to distribute sponsor-provided, paper coupon/ad on game day
- Recognition on our website and our social media posts (Twitter, Facebook & Instagram)
- 4 free event tickets

#### **Bronze Level - \$250+**

- Quarter-page, black & white ad in our Game Day Program\*
- Recognition on our website and our social media posts (Twitter, Facebook & Instagram)
- 2 free event tickets

**\*Game Day program** – Professionally printed 8.5" x 11.5" color program (exterior), with black and white interior pages. The program will contain all-star rosters, relevant history about Tony Cullen and the game, and highlight all of our corporate sponsors. Sponsors must provide ad in print-ready, digital format.

Full-Page Ad = 8" x 10.5"    Half-Page Ad = 8" x 5.25"    Quarter-Page Ad = 3.875" x 5.25"

**\*\*Koskinen Stadium Video Board** – 36 ft wide x 18 ft tall- Logos will be continuously scrolled on 6ft tall banner, along the bottom of the screen, and featured even larger in main section of scoreboard between games. Stadium capacity: 4,500 fixed seats / 7,000 total. Sponsors must provide color logos in digital format.

**\*\*\***At least once in each game, we will list all sponsors on the main video board to recognize all support.

**Koskinen Stadium Video Board** – 36 ft wide x 18 ft tall. Sponsor logo's scrolled on 6 ft banner







*Cullen Classic  
for Cancer*



**JUNE 3, 2017**

**We have the ability  
to run any number  
of clinical tests.**



**Emphasis on run.**

Sometimes your patients aren't patient. Thankfully there's Mako. When you need results fast, *call in The Fin.*

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Triangle Men's Lacrosse Officials Association  
*Remembering our friend Tony Cullen*



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Saturday June 2, 2018

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*Cullen Classic for Cancer*

The culmination of the North Carolina High School Lacrosse Season featuring the top male and female seniors across North Carolina.

Saturday June 2, 2018

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## We are pleased to acknowledge our Corporate and Individual Sponsors

Sponsorship Package Levels

[Click to learn about levels of giving and packages](#)

Become a Sponsor

[Click to make your tax deductible donation today](#)

### Corporate Sponsors:

| Platinum<br>+\$2,000  | Gold<br>+\$1,000   | Silver<br>+\$500  | Bronze<br>+\$250  |
|---|--|---|---|
|  |   |   |  |
|  |  |  |  |



**Twitter & Instagram - @bullcityallstar**

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**Bull City All Stars**

@bullcityallstar

Men's & Women's HS Lax All Star Games | Sat, Jun 2, 2018 | Koskinen Stadium | Duke Univ | Proceeds to Duke Cancer Institute & Tony Cullen Memorial Scholarship

Durham, NC

Joined February 2017

47 Photos and videos

| Tweets | Following | Followers | Likes | Lists | Moments |
|--------|-----------|-----------|-------|-------|---------|
| 325    | 124       | 223       | 146   | 0     | 0       |

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**Bull City All Stars** @bullcityallstar · 4 Jun 2017

Thanks to Duke Athletics, the coaches, players, officials, parents, our sponsors & Duke Gray Devils

Over \$5K raised for 2 great charities!

Who to follow

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